

Danay

Latina Mompreneur

FAMILY · TRAVEL · ENTREPRENEURSHIP · LIFESTYLE

Danay Escanaverino is a Latina entrepreneur, mom and full-time traveler. Danay is a coffee loving techie and self proclaimed ADHD poster child. She's also an outdoors enthusiast and nature lover. If she can hike it, she probably will.

Danay believes wholeheartedly in the American Dream and showcases her unique way of living it while traveling full-time with her family and showcasing her life through her blog.

Danay is currently planning several brand parties across the US where attendees interact with the sponsoring brands and promote via social media. Contact her to learn more.

Overall reach

41,000

Total number of monthly visitors with frequency

39,200

Total number of unique monthly visitors

4,550

Number of newsletter subscribers

Statistics

Facebook	2,600+
Twitter	10,300+
Linkedin	17,000+
Instagram	11.200+
Women	78%
Hispanic	42%
Ages	25-55

Opportunities

SERVICES OFFERED

- Sponsorship of Brand Parties & Speaking Engagements
- Social Media Strategy
- Promotions
- Attending Events
- Product Reviews
- Blog Advertising
- Email Marketing

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