

Danay

Latina Mompreneur

FAMILY · TRAVEL · ENTREPRENEURSHIP · LIFESTYLE

Danay Escanaverino is a Latina entrepreneur, mom and full-time traveler. A Cuban American immigrant, Danay is passionate about connecting Latina professionals and is founder of #LatinaMeetups happening in major cities nationwide.

Danay is bi-cultural and bi-lingual and is CEO of LunaSol Media digital agency.

Danay shares her unique American Dream as an entrepreneur, homeschooling mom, wife and volunteer on her blog and social media.

Overall reach

93,000

Total number of
monthly page views

61,200

Total number of unique
monthly visitors

4,550

Number of newsletter
subscribers

Statistics

Facebook	2,600+
Twitter	10,800+
Linkedin	17,000+
Instagram	14,500+
Women	78%
Hispanic	42%
Ages	25-55

Opportunities

SERVICES OFFERED

- Sponsorship of Brand Parties & Speaking Engagements
- Social Media Strategy
- Promotions
- Attending Events
- Product Reviews
- Blog Advertising
- Email Marketing

305-792-8315 | danay74@gmail.com