

# Danay

## Latina Mompreneur

FAMILY · TRAVEL · ENTREPRENEURSHIP · LIFESTYLE

Danay Escanaverino is a Latina entrepreneur, mom and full-time traveler. A Cuban American immigrant, Danay is passionate about connecting Latina professionals and is founder of #LatinaMeetups happening in major cities nationwide.

Danay is bi-cultural and bi-lingual and is CEO of LunaSol Media digital agency.

Danay shares her unique American Dream as an entrepreneur, homeschooling mom, wife and volunteer on her blog and social media.

### *Overall reach*

**102,000**

Total number of  
monthly page views

**62,000**

Total number of followers  
across all platforms

**4,550**

Number of newsletter  
subscribers

### *Statistics*

<b>Facebook</b>	8,700+
<b>Twitter</b>	11,700+
<b>Linkedin</b>	17,000+
<b>Instagram</b>	21,500+
<b>Pinterest</b>	3,000+
<b>Women</b>	78%
<b>Hispanic</b>	42%
<b>Ages</b>	25-55

### *Opportunities*

#### **SERVICES OFFERED**

- Sponsorship of LatinaMeetup
- Speaking Engagements
- Social Media Strategy
- Promotions
- Attending Events
- Product Reviews
- Blog Advertising
- Email Marketing

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